# Colby College Lacrosse

# Jan./Feb./Mar./Apr 2024

# TRS Messages

In January: We’ll dive into the athletic atmosphere at Colby, giving you a real sense of what it’s like to be part of the lacrosse team and the community of student-athletes here.

In February: The focus will be on the top-notch athletic facilities at Colby, shining a light on how they support your training and performance to help you excel on the field.

In March: We'll explore the dorms and campus life at Colby, helping you picture what everyday life will be like as a student-athlete in Waterville.

In April: We’ll talk about the coaching experience at Colby, introducing you to the team of dedicated coaches who are committed to helping you grow both as a player and a person.

# For January: Athletic Atmosphere at Colby

# Talking Points

1. What kind of team environment are you looking for in a college lacrosse program?

2. How important is it for you to have a supportive community of fellow athletes?

3. Can you see yourself growing as both a player and a student in this environment?

4. What are your thoughts on balancing academics and athletics at Colby?

5. How do you think being part of a team like the Mules will shape your college experience?

6. Are you excited about the possibility of forming lifelong friendships with your teammates?

7. How do you feel about contributing to a team culture that values excellence and sportsmanship?

8. What are your expectations for personal and athletic development during your college years?

# Social Media Topic Ideas

1. Share a day-in-the-life of a Colby lacrosse player to highlight the unique atmosphere.

2. Post a video showcasing the energy and spirit during a home game.

3. Create a series of player interviews discussing what makes Colby’s athletic environment special.

4. Feature a behind-the-scenes look at team bonding activities.

5. Highlight testimonials from alumni about how the athletic atmosphere shaped their careers.

6. Conduct a Q&A session with current players about their favorite aspects of Colby’s sports culture.

7. Celebrate team achievements and milestones on social platforms.

8. Use Instagram stories to show a virtual tour of the lacrosse facilities and game-day excitement.

# Text Messaging Talking Points

1. What excites you most about being part of a close-knit team at Colby?

2. How do you think our athletic atmosphere can help you reach your goals on the field?

3. Are there any specific traditions or team values you look forward to?

4. How important is team chemistry to you, and how do you see it influencing your game?

5. What are you most curious about when it comes to being a student-athlete here?

6. Would you like to hear from current players about their experiences?

7. How do you think Colby’s sporting culture aligns with your personal values?

8. What goals do you have for your lacrosse career in college, and how can we help you achieve them?

# For February: Athletic Facilities

# Talking Points

1. How important are the facilities in your decision-making process for choosing a college?

2. What facilities do you think are essential for your development as a lacrosse player?

3. Are you interested in seeing how our facilities stack up against others?

4. What role do you think cutting-edge technology and equipment play in your training?

5. How do you envision using our facilities to improve your game?

6. Do you have any specific questions about our training and recovery resources?

7. How do you think having access to top-notch facilities can enhance your college experience?

8. What are you most excited to explore when you visit our campus?

# Social Media Topic Ideas

1. Showcase a virtual tour of the lacrosse training facilities.

2. Post a time-lapse video of a typical training session at Colby.

3. Feature testimonials from players about how the facilities have impacted their performance.

4. Highlight new renovations or additions to the athletic complex.

5. Share a series of photos capturing the dynamic energy within our facilities.

6. Conduct a live walkthrough on Instagram, answering questions about training resources.

7. Create a spotlight on our strength and conditioning team and their approach.

8. Use video clips of athletes in action, utilizing the facilities to their fullest potential.

# Text Messaging Talking Points

1. What are you most curious about regarding our athletic facilities?

2. How do you think having access to these resources can help you improve?

3. Are there any specific facilities you’re excited to check out?

4. How important are advanced recovery and training resources to you?

5. Would you like to know more about how our facilities support your development?

6. What do you think sets our facilities apart from those at other colleges?

7. How do you envision our training environment helping you reach your potential?

8. What role do you see our facilities playing in your day-to-day life as an athlete?

# For March: Dorms and Campus Life

# Talking Points

1. What are you envisioning for your college living experience?

2. How important is it for you to feel at home on campus?

3. What do you hope to experience in your first year living in the dorms?

4. How do you think campus life at Colby can support your academic and athletic goals?

5. Are you looking forward to participating in campus activities and events?

6. What are your thoughts on living in Waterville and exploring the surrounding area?

7. How do you see yourself balancing your social life with academics and sports?

8. What aspects of dorm life are most important to you?

# Social Media Topic Ideas

1. Create a video tour of the dorms, highlighting the living spaces available to athletes.

2. Share a collage of student-athletes engaging in campus activities.

3. Feature stories from roommates about their life together at Colby.

4. Post tips from upperclassmen on making the most of campus life.

5. Highlight campus events that bring the community together.

6. Create a spotlight on the best study spots on campus for student-athletes.

7. Share photos from around Waterville, showcasing local attractions.

8. Conduct a live Q&A with current students about their campus experiences.

# Text Messaging Talking Points

1. What do you hope to find in your future dorm community?

2. How important is the location and surrounding area of the college to you?

3. Are you interested in learning more about life in Waterville?

4. What activities or clubs are you interested in exploring on campus?

5. How do you see yourself fitting into the social scene at Colby?

6. What questions do you have about living and studying here?

7. How do you think campus life can enhance your college experience?

8. What are your expectations for creating a balanced lifestyle at college?

# For April: Coaching

# Talking Points

1. What qualities are you looking for in a college coach?

2. How do you see a coach supporting your growth as an athlete and individual?

3. What kind of coaching style do you thrive under?

4. How important is personalized feedback and support from your coach?

5. Are you interested in learning more about our coaching philosophy?

6. How do you think our coaches can help you achieve your athletic goals?

7. What role do you hope your coach will play in your college journey?

8. How do you feel about being part of a team that values mentorship and leadership?

# Social Media Topic Ideas

1. Feature a day in the life of a Colby lacrosse coach.

2. Share a video message from a coach about their vision for the team.

3. Highlight testimonials from players about their experiences with the coaching staff.

4. Post a series of photos capturing coaches in action during training.

5. Conduct an Instagram live session with coaches answering prospective players’ questions.

6. Share success stories of athletes who have thrived under Colby’s coaching.

7. Showcase the diversity of the coaching staff and their unique strengths.

8. Create a video of coaching highlights from past seasons.

# Text Messaging Talking Points

1. What kind of relationship do you want to build with your college coach?

2. How do you see our coaches helping you grow both on and off the field?

3. What questions do you have about our coaching approach?

4. Are you interested in hearing about how our coaches develop players?

5. How important is it for you to have a coach who understands your individual goals?

6. What are your expectations for the coach-player dynamic at Colby?

7. How do you feel about being part of a team guided by experienced coaches?

8. What excites you most about learning from our coaching staff?

This structure provides a comprehensive look at the various aspects of the Colby lacrosse program, encouraging engagement and interaction with prospective students.